

EBNCD English translations of the *Zulassungs- und Prüfungsordnung für die EXTERNEN-PRÜFUNG der Hochschule Furtwangen (HFU) vom 25.02.2012* is intended solely as a convenience to non-German-reading students. Only the German text published is legally binding. In the event of any conflict between the English and German text, its structure, meaning or interpretation, the German text, its structure, meaning or interpretation prevail.

## **Specific part of the HFU Externenprüfung-regulations (exam in accordance with section 33 of the Landeshochschulgesetz (act on the higher education institutions in the Land of Baden-Württemberg)) for the preparatory programme to the Externenprüfung M.A. in International Economics, Business and Cultural Diplomacy (EBCD-1: Short track)**

### **Section 1 scope**

- (1) The preparatory programme for the *Externenprüfung* „International Economics, Business and Cultural Diplomacy“ (hereafter: EBCD-1) is a consecutive practically-orientated master programme carried out by the ICD Academy for Cultural Diplomacy gGmbH as the institution providing the external academic education in cooperation with Furtwangen University (HFU). Basis of this cooperation is the *Zulassungs- und Prüfungsordnung für die Externenprüfung der Hochschule Furtwangen (HFU)* as currently valid (*Externenprüfungsordnung-HFU*).
- (2) The „*Besondere Teil der Externenprüfungsordnung-HFU*“ (specific part of HFU's *Externenprüfungs-regulations*) governs the content-specific design of the admissions and examinations procedure in accordance with the HFU *Externenprüfungs-regulations* section 1 (3) (general part) as well as the structure and content of the preparatory programme for the *Externenprüfung* EBCD-1.
- (3) Where the *Externenprüfungsordnung-HFU* and the specific part of the HFU *Externenprüfungs-regulations* for the preparatory programme for the *Externenprüfung* EBCD-1 do not provide otherwise, HFU's general part of the study and examination regulations for masters programmes, in the version currently in force, apply in kind.

### **Section 2 programme scope, content and structure**

- (1) The number of credits for the bachelor degree and the master degree aspired to must be a combined total of 300 credits. The admission requirements for the study programme are laid out in separate admissions regulations.
- (2) The total volume of courses required for the successful completion of the master degree is 90 credits (ECTS). The programme can be completed within three semesters.
- (3) Teaching language as well as exam language for all subjects of the master's degree is English.
- (4) The modular structure is shown in table 1.
- (5) The courses required for the successful completion of the master programme as well as the respective graded and non-graded assessments are shown in table 2.
- (6) It should be noted that these study and examination regulations refer to an *Externenprüfung*.

Table 1: modular structure

module/ semester	1	2	3	4
3	Master Thesis			Professional Development Training Program
2	Future Trends in International Relations and Cultural Diplomacy	International Economics and Financial Markets	International Marketing and Management	
1	Academic Skills & Transcultural Competences	Business Strategy and Sustainability	International Cultural Diplomacy	Electives Cultural Diplomacy

Table 2: modules and courses

module	course	type	volume (SWS)	graded assessment	non-graded assessment	credits
<b>curricular semester 1</b>						<b>30</b>
<b>Academic Skills &amp; Transcultural Competences (6 LP)</b>						
	Academic Skills & Onboarding	S	3	1 sbH		3
	Transcultural Competences	S	3	1 sbK		3
<b>Business Strategy and Sustainability (6 LP)</b>						
	International Business Strategy	S	3	1 sbK		3
	Sustainable Development and Management	S	3	1 sbK		3
<b>International Cultural Diplomacy (12 LP)</b>						
	The History and Evolution of the Field of Cultural Diplomacy	S	4	1 sbK (50%), 1 sbK (50%) <sup>1</sup>		6
	International Case Studies of Applied Cultural Diplomacy	S	4	1 sbH (40%), 1 sbH (60%) <sup>1</sup>		6
<b>Electives Cultural Diplomacy, Teil 1 (6 von 18 LP)</b>						
	Elective Cultural Diplomacy 1	S	4	sbPL		6
<b>curricular semester 2</b>						<b>30</b>
<b>Future Trends in International Relations and Cultural Diplomacy (9 LP)</b>						
	Future Trends in International Relations and Cultural Diplomacy	S	4	1 sbA (20%) 1 sbPN (20%) 1 sbH (60%) <sup>1</sup>		6
	Case studies in Future trends	S	2		1 sbA	3
<b>International Economics and Financial Markets (9 LP)</b>						
	International Economics	S	3	1 sbK		5
	International Financial Markets and Institutions	S	3	1 sbK		4
<b>International Marketing and Management (12 LP)</b>						
	Global Management Perspectives	S	3	1 sbK		5
	International Marketing	S	3	1 sbK		4
	Business Simulation	W	3	1 sbA		3

module	course	type	volume (SWS)	graded assessment	non-graded assessment	credits
<b>curricular semester 3</b>						<b>30</b>
<b>Master Thesis (27 LP)</b>						
	Academic Research and Writing	S	3		1 sbR	3
	Master Thesis			1 T	1 sbPN	24
<b>Professional Development Training Program (3LP)</b>						
	Professional Development Training Program	P			1 sbB	3

<sup>1</sup> This course's graded assessment is only awarded a pass grade where all parts of the assessment have been awarded a grade of *ausreichend* (4,0 = sufficient) or above. In case of a fail grade, all part assessments may and have to be re-taken.

### Section 3 list of abbreviations, teaching formats, assessment formats

#### (1) list of abbreviations

SWS	weekly hours per semester
LP	credit (ECTS credit)

#### (2) teaching formats

S	seminar
W	workshop
P	practical work
Pr	exam

#### (3) assessment format

PL	graded assessment
SL	non-assessment (pass/fail)
A	practical work
B	report
H	course work
K	written exam
R	presentation ( <i>Referat</i> )
PN	presentation
T	thesis

#### **Section 4 bachelor degree, grade sheet and certificate**

- (1) Following the successful completion of the *Externenprüfung* in the preparatory programme for the *Externenprüfung* International Economics, Business and Cultural Diplomacy, Furtwangen University awards the title Master of Arts (M.A.).
- (2) Details of issuing the grade sheet and certificate are laid down in the *Externenprüfungs-regulations*-HFU section 7.