

Umsetzung der Qualifikationsziele

Studiengang: **Masterstudiengang MA in International Economics, Business and Cultural Diplomacy (EBCD)**

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Nr.	Qualifikationsziel	Summe	Academic Skills and Transcultural Competences	Business Strategy and Sustainability	International Cultural Diplomacy	Future Trends in International Relations and Cultural Diplomacy	Electives Cultural Diplomacy	International Economics and Financial Markets	International Marketing and Management	Professional Development Training Program	Master Thesis
	Professional Competences										
1	Development of up-to-date, application-oriented specialised knowledge in the fields of international management and cultural diplomacy	16	1	2	2	2	2	2	2	1	2
2	Development of analytical skills and problem-solving competences in relation to applied problems in business administration.	14	2	2	1	1	1	2	2	1	2
3	Ability to deal with complex situations and strengthen the management and decision-making skills in an international business context	16	2	2	2	1	2	1	2	2	2
4	Further development of knowledge on international players and organisations, with a special focus on business and cultural diplomacy.	15	1	2	2	1	2	2	2	1	2
5	Interdisciplinary principles, models and methods of business administration and their application to management practice in internationally active companies.	14	2	2	1	2	1	1	2	1	2
	Interdisciplinary Competences										
6	Strengthening communication skills in a social and professional contexts	13	2	1	1	2	1	1	2	2	1
7	Strengthening social skills and the ability to work in a team, especially in international and intercultural teams	12	2	1	1	1	1	1	2	2	1
8	Professionalising the ability to reflect on and adapt one's own behaviour in an intercultural and interdisciplinary context	15	2	1	2	2	2	1	2	2	1
9	Sensitivity to and reflective handling of professionally relevant interface problems and aspects	13	2	1	1	1	2	1	2	2	1
	Career-orientated goals										
10	Further development of a personal career strategy in international companies and cultural diplomacy organisations	15	1	2	2	2	2	1	1	2	2
11	Achieve management positions in internationally active companies and organisations (governmental and non-governmental)	16	2	1	2	2	2	1	2	2	2
12	Mastering complex professional tasks in multicultural and interdisciplinary contexts	15	2	1	1	2	2	1	2	2	2

Unterstützung der Qualifikationsziele in den Modulen (0=keine Unterstützung, 1=indirekte Unterstützung, 2=direkte Unterstützung)