



About the CCDS

The Center for Cultural Diplomacy Studies (CCDS) is the training and scholarly branch of the ICD Academy for Cultural Diplomacy. It is dedicated to the academic study of cultural diplomacy and related fields, as well as to the development of the next generation of professionals in international relations and associated disciplines. CCDS designs and delivers structured educational programs that combine theoretical instruction with practical, applied learning in cultural diplomacy and its connected areas of study.

CCDS offers a comprehensive portfolio of academic and professional programs across four main categories:



Cultural Diplomacy

“Cultural Diplomacy may best be described as a course of actions, which are based on and utilize the exchange of ideas, values, traditions and other aspects of culture or identity, whether to strengthen relationships, enhance socio-cultural cooperation or promote national interests; Cultural diplomacy can be practiced by either the public sector, private sector or civil society.”

CCDS Faculty

The CCDS faculty is composed of professors, high profile politicians and experienced professionals from both the public and private sectors. Our faculty includes senior university professors, leading politicians and high-profile individuals from prestigious institutions.

www.ccds-berlin.de

List of MA & PhD Programs

We offer the following MA & PhD Programs:

The MA Degree is offered by **Furtwangen University (HFU)** in partnership with the Academy for Cultural Diplomacy.

- MA Program in International Economics, Business & Cultural Diplomacy (**Regular Track Program**)
- MA Program in International Economics, Business & Cultural Diplomacy (**Short Track Program**)
- MA Program in International Relations and Cultural Diplomacy (**Regular Track Program**)
- MA Program in International Relations and Cultural Diplomacy (**Short Track Program**)

The PhD Degree is offered by the **University of Bucharest** in partnership with the Academy for Cultural Diplomacy.

- PhD Program with concentration on International Relation & Cultural Diplomacy (**Four years' Program**)



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Center for Cultural Diplomacy Studies

HOCHSCHULE FURTWANGEN UNIVERSITY | HFU

MA & PhD Programs in Cultural Diplomacy





Introduction & Concept

In the 21st century, the importance of both bilateral and multilateral relations has grown more than ever before. As a result, cultural diplomacy has become a critical tool for promoting stability and cooperation across political, economic, and social spheres worldwide. This shift has increased interest in studying cultural diplomacy and created a strong demand for professionals who combine solid theoretical knowledge with practical experience in the field.

At the same time, the declining influence of individual nation-states, together with the global scope of modern challenges such as international politics and economics, global governance, climate change, health crises, terrorism, and human rights has created a strong need for interdisciplinary education. Success in today's international careers requires knowledge that spans multiple fields rather than expertise in a single discipline. Therefore, individuals preparing for careers in international relations, governance, business, management, or diplomacy must develop a deep understanding of several interconnected areas. University programs that aim to prepare students and early-career professionals for these careers must adjust their curricula to provide both broad knowledge and practical skills across these disciplines.

CCDS Graduate Programs, offered in partnership with leading universities, provide international students with unique educational opportunities that combine rigorous academic instruction with practical training. These programs equip students with a strong theoretical foundation in the key disciplines of cultural diplomacy, international relations, global governance, economics, and related fields, while also developing the practical skills needed to apply this knowledge in real-world settings. By integrating theory and practice, the programs prepare students to navigate the complex challenges of the 21st century and to pursue careers in diplomacy, international organizations, government, global business, and other global sectors.



Scope of the Degrees

CCDS offers advanced MA and PhD programs that provide a comprehensive and interdisciplinary approach to international relations, global economics, global governance, management, and cultural diplomacy. These programs are distinctive in their content and methodology, combining rigorous academic instruction with practical professional development opportunities tailored to prepare students for careers in the international arena.

The programs are designed to equip students with both high-level knowledge and practical experience. Through a combination of theoretical training, applied learning, and professional engagement, students develop the skills and networks necessary to advance their careers even before graduation. To support this, the programs offer a range of professional development tracks that allow students to gain relevant experience and build connections in the fields they intend to pursue.



Students can choose from the following professional development programs depending on their career goals:

- **Specialization on Global Governance Institutions** (Including the UN, the EU, and the African Union)
- **Specialization on Governments** (Including all of the work of the government offices domestically as well as in the diplomatic field).
- **Specialization on Parliaments** (Including all aspects of the work of parliaments at the national and international level)
- **Specialization on Economic Global Institutions & Corporations** (Including all aspects of the work of economic global institutions & corporations)
- **Specialization on NGOs** (including all aspects of the work of NGOs at the national and international level)



The Furtwangen University (HFU)

Furtwangen University's core focus is on science-based, practical education and training. Traditional boundaries between subject fields are removed in interdisciplinary projects. HFU is a leader in the specialist areas of engineering, computer science, information systems and management, engineering management, media, international business and health. The range of courses and programs is constantly being improved to take account of innovative developments.

The Furtwangen University (HFU) is one of Germany's leading universities and recognized for its excellence in the following areas:

- High quality and innovation in teaching
- Strong practical focus through collaboration with industry
- International focus
- Applied research
- Continuing education and lifelong learning
- Cooperation and motivation
- Social responsibility and safeguarding of the future

Our aim is to offer forward-looking degree programs to talented young people, awarding top-quality, accredited degrees which open up exceptional career opportunities. At the same time, we support the journey our students make towards becoming responsible and competent individuals with the ability to identify and solve problems independently. Additionally, through application-oriented research and academic professional development, our university supports the next generation of scientists contributing to innovation and improved skills in business and society.

Our aim is to provide top-notch, practical study programmes with a strong scientific basis, leading to widely-recognized academic qualifications. We are continually improving our range of programmes and qualifications which include undergraduate and postgraduate degree courses as well as professional training at university level.

