



# Master Programs

*The Programs are offered by the Furthwangen University & the Center for Cultural Diplomacy Studies*

HOCHSCHULE  
FURTHWANGEN  
UNIVERSITY



Center for Cultural  
Diplomacy Studies



Center for Cultural  
Diplomacy Studies

**ICD House of Arts & Culture**

Soltauer Str. 18-22  
13509 Berlin, Germany

+49 (0) 30 2360 7680

[www.ccds-berlin.de](http://www.ccds-berlin.de)

[communication@culturaldiplomacy.org](mailto:communication@culturaldiplomacy.org)

[www.culturaldiplomacy.org](http://www.culturaldiplomacy.org)



# TABLE of CONTENTS

Academy for Cultural Diplomacy .....	3
The Center for Cultural Diplomacy Studies (CCDS) .....	4
Essentials about HFU .....	5
About Berlin .....	6
MA & PhD Programs .....	7
List of MA & PhD Programs .....	9
Tuition Fee .....	9
CCDS Faculty .....	10
Application Process .....	11
ICD House of Arts & Culture .....	15





# Academy for Cultural Diplomacy

## Introduction

Founded in 1999 in the USA, the ICD Academy for Cultural Diplomacy is an international, not-for-profit, non-governmental organization with headquarters in the USA and in Berlin.

The ICD Academy for Cultural Diplomacy aims to develop and raise awareness of the theory and practice of cultural diplomacy and related fields (such as global governance, international law, human rights, sustainable economies, and performing arts) as well as to explore new strategies for the strengthening of intercultural relations and promoting global peace.

Areas of particular academic focus of the Academy for Cultural Diplomacy include intercultural relations, global governance, international politics, sustainable economies, international law & human rights.



The Academy for Cultural Diplomacy runs the following institutions and activities:

## The Center for Cultural Diplomacy Studies (CCDS)

The Center for Cultural Diplomacy Studies (CCDS) is the world's leading center for the study of cultural diplomacy, offering educational opportunities ranging from week-long seminars to master's and doctoral programs for graduates pursuing careers in academia, diplomacy, government and/or the private sector dedicated either wholly or in part to the field of cultural diplomacy. The educational programs of the center, offered in partnership with leading universities and institutions, allow students to analyze, research and experience cultural diplomacy in theory and in practice.

## Cultural diplomacy Research

The Academy for Cultural Diplomacy is conducting ongoing research activity in the field of cultural diplomacy in order to benefit the public with access to information about the field of cultural diplomacy from a historical point of view up until the most recent current developments in the field.

## Thematic Programs

Thematic Programs are programs focused on specific political, cultural, or economic issues, or which concentrate on a particular geographical region or area. The Thematic Programs focus on the implementation and utility of Cultural Diplomacy as a tool to promote cooperation and understanding in a number of areas. Each Thematic Program includes a variety of activities based on a particular theme, ranging from International Conferences and Global Events to Interactive Panel Discussions, and Exhibitions.

## International Conferences

The Academy organizes a number of international conferences, which take place throughout the year and around the world. The international conferences provide an opportunity for larger audiences to actively participate and engage in lectures, debates, and discussions featuring high profile figures from the fields of international politics, diplomacy, culture, academia, and the private sector. The events have an inclusive participation policy and are open to individuals from all academic, cultural, and professional backgrounds.



# The Center for Cultural Diplomacy Studies (CCDS)

## Introduction

The Center for Cultural Diplomacy Studies (CCDS) is one of the world's leading institutes for the study of Cultural Diplomacy. Four different categories of education programs are offered: graduate degree programs, e-learning courses (certificate programs), professional development programs (certificate programs) and study abroad (credit programs) dedicated fully or in part to the fields of International Relations, Global Governance, Management, International Economics, Business & Cultural Diplomacy.

## Cultural Diplomacy

Our objectives are to extend current research, programs and practices in the field of Cultural Diplomacy and create a platform to promote and sustain inter-cultural dialogue at all levels. The CCDS is committed to the promotion and development of applied cultural diplomacy studies, as well as excellence in the advancement and research in this rapidly evolving field.



## Our Programs

The Center for Cultural Diplomacy Studies offers educational and academic programs in partnership with leading universities, enabling students to explore, analyze and experience cultural diplomacy both in theory and in practice. The CCDS focuses in particular on exploring the balancing between hard and soft power, global governance, the process of globalization in an interdependent world, international economics & business, multiculturalism, intercultural dialogue & exchange, human rights, and religion. As a whole, we research the ability for culturally based initiatives to further mutual understanding and in turn to foster global peace and stability.

The programs offer high levels of leadership and provide students with the skills to shape their future leadership roles while addressing critical issues challenging the world today. The programs provide advanced knowledge and analytical tools for the study and practice of cultural diplomacy and address the potential that it has in shaping international policies and global strategies.

The CCDS offers the following Programs:





# Essentials about HFU

Hochschule Furtwangen University (HFU) is a middle sized University of Applied Sciences located in the midst of the Black Forest. HFU is one of Germany's leading universities and recognised for its excellence in the following areas:

- High quality and innovation in teaching
- Strong practical focus through collaboration with industry
- International focus
- Applied research
- Continuing education and lifelong learning
- Cooperation and motivation
- Social responsibility and safeguarding of the future



Furtwangen University's core focus is on employment-oriented education and training based on academic principles. Traditional boundaries between subject fields are removed in interdisciplinary projects. HFU is a leader in the specialist areas of engineering, computer science, information systems and management, business administration and engineering, media, international business and health. The range of courses and programmes is constantly being extended to take account of innovative developments. Our aim is to offer forward-looking degree programmes to talented young people, awarding top-quality, accredited degrees which open up exceptional career opportunities.

At the same time, we support the journey our students make towards becoming responsible and competent individuals with the ability to identify and solve problems independently. Additionally, through application-oriented research and academic professional development, our university supports the next generation of scientists contributing to innovation and improved skills in business and society.

You want to know more about our mission statement?  
Click on [Profile and Mission Statement](#).

Around 6.000 students are enrolled to one of 61 degree programs in 9 faculties at one of our three campuses. You want to know facts and figures about HFU?  
Click on [Facts and Figures](#).

The origin of our university is a clockmaker school founded in 1850. You want to know more about the history of our university?  
Click on [History](#).

Study programs are located at three campuses in the southwest of Germany. You want to learn more about our three campuses?  
Click on [Campuses](#).





There is nowhere quite like Berlin. Few other cities have played such an instrumental role in global affairs over the past 100 years. It has been, in every sense of the word, a battleground; not just for armies, but for the ideas and philosophies that are the very foundations of politics and society. Berlin remains a cultural extravaganza to this day, with young people from across Europe flocking to the former Eastern part of the city: Cheap accommodation, a thriving cultural and artistic scene, and a vibrant nightlife await them. In the center of the city, Berlin's status as the capital city of Europe's largest economy and the driving force of the EU is increasingly apparent: International NGOs and multi-national companies are establishing office and headquarters here. It was little surprise that US President Barack Obama choose Berlin as the location for his first public speech in Europe, addressing an audience of hundreds of thousands, he proclaimed "look at Berlin, where a wall came down, a continent came together, and history proved that there is no challenge too great for a world that stands as one."





# The Center for Cultural Diplomacy Studies (CCDS)

## MA & PhD Programs

### Introduction & Concept

[www.ccds-berlin.de](http://www.ccds-berlin.de)

In the 21st century, bilateral and multilateral relations have assumed a greater importance than at any time in history before; cultural diplomacy has therefore become imperative in maintaining and improving political, economic and social environments worldwide. These developments have significantly increased interest in the study of Cultural Diplomacy and at the same time have created a crucial need for professionals who understand and have experience with the field.

Concurrently, the diminishing power of the individual nation state, combined with the international nature of modern issues (such as global politics & economics, global governance, global health, climate change, terrorism and human rights), contributes to a growing demand for interdisciplinary academic instruction.

Expertise in one field alone no longer guarantees professional success and it is therefore vital that those aspiring to work in fields including international relations, governance, business, management and diplomacy have an advanced understanding of a number of interconnected relevant disciplines.

University programs striving to provide students and young professionals with the fundamental understanding and practical skills necessary for careers in international affairs must therefore adjust their programs accordingly.

Our Graduate Programs, which operate under a joint partnership with leading universities, offer unique educational programs that educate students from around the world in the above-mentioned academic disciplines and methods.



### Scope of the Degrees

We offer innovative Master and PhD programs that provide a new approach to international relations, global economics, global governance, management and cultural diplomacy. The programs are pioneering, and unique in their content and offer valuable professional development programs. The MA & PhD programs provide a platform from which students can gain hands-on experience and high-level knowledge and relationships; equipping students with the tools to launch their career even before the completion of their studies.

The program offer several kinds of professional development course for the students in order to enable them relevant practical experience and professional relationships in the field they desire to work in after their studies.

*Students can choose from the following professional development programs depending on their career goals:*

- **Specialization on Global Governance Institutions** (Including the UN, the EU, and the African Union)
- **Specialization on Governments** (Including all of the work of the government offices domestically as well as in the diplomatic field).
- **Specialization on Parliaments** (Including all aspects of the work of parliaments at the national and international level)
- **Specialization on Economic Global Institutions & Corporations** (Including all aspects of the work of economic global institutions & corporations)
- **Specialization on NGOs** (including all aspects of the work of NGOs at the national and international level)





### 3 Key Objectives of the Programs

Some of the key objectives of the degrees can be found below:

- **Knowledge in Cultural Diplomacy & Preparation for the Future Evolution of the Field** - To educate students about Cultural Diplomacy within the context of the political, economic, and cultural dimensions. In addition, the CCDS aims to cultivate individual thought and reflection on new issues surrounding the rapidly developing field of Cultural Diplomacy.
- **Analysis of Innovative Governance Strategies** - To enable students to analyze innovative governance strategies, such as soft and smart power strategies, new theories of interdependence all within the framework of the contemporary international relations discourse.
- **Professional Skills, Knowledge, Experience and Relationships** - To equip students with the relevant skill sets, knowledge, professional experience and professional relationships, so that they will be able to acquire a job immediately upon completion of the degree. One of the main goals of the CCDS is to enable students to acquire job opportunities and develop their careers in institutions such as the UN, EU, African Union, national governments, national parliaments, international corporations and international NGOs.



### 3 Key Benefits of the Programs

The degrees are distinct in offering major key benefits. Some of the key benefits can be found below:

- **Expertise in a Minimum of Two Leading Academic Fields** - The programs provide students with expertise in at least two distinct academic fields (such as cultural diplomacy as well as international relations), which will give them a significantly greater number of career options against students who simply have an expertise in only one field, such as International Relations only.
- **Professional Development Programs** - The Professional Development programs provide students the opportunity to acquire knowledge and skills, experience and relationships in the traditional areas of international relations in general as well as in institutions and organizations such as in the UN, EU, AU, national governments, national parliaments, international corporations and international NGOs. This professional experience that is provided for the students is the main scope of the professional development program and is designed specifically in order to provide students with the best tools in order to develop their careers and to acquire jobs in these institutions and organizations.
- **Hybrid Model of University + NGO Partnership** - The programs consist of a unique structure that provide students with the opportunity to study in the university and at the same time to gain practical experience, by having the opportunity to participate in and support the activities of an NGO. This will save students time in their careers and guarantee that they will have this experience in their CV. Students will have exclusive and privileged access to all ICD programs and events, which will provide opportunities to network and build contacts with world leaders and prominent experts in a diversity of fields from around the world. In addition, students will be offered important roles in these events such as moderating or chairing certain components of the events, conducting interviews with high-level speakers and delegates and presenting & publishing papers in the framework of the events.





# The Center for Cultural Diplomacy Studies (CCDS)

## List of MA & PhD Programs

### Furtwangen University (HFU), Germany

The Degree is offered by *Furtwangen University (HFU)* in partnership with the Academy for Cultural Diplomacy.

MA Program in International Economics,  
Business & Cultural Diplomacy (Regular Track Program) »

MA Program in International Economics,  
Business & Cultural Diplomacy (Short Track Program) »

MA Program in International Relations and  
Cultural Diplomacy (Regular Track Program) »

MA Program in International Relations &  
Cultural Diplomacy (Short Track Program) »

MA Program in International Management & Global  
Governance (Short Track Program) »

MA Program in International Management & Global  
Governance (Regular Track Program) »

### The University of Bucharest, Romania

The Degree is offered by the *University of Bucharest* in partnership with the Academy for Cultural Diplomacy.

PhD Program with concentration on International  
Relation & Cultural Diplomacy (Three Year Program) »

## Tuition Fee

Please find below information regarding the application fee, program tuition fee and financial information related to the MA & PhD programs:

### Application Fee

The fee required for the admissions office to process your application is €70.

The tuition fee is in total of €12,000 (€3,000 per Semester)

The tuition fee is in total of €9,000 (€3,000 per Semester)

The tuition fee is in total of €12,000 (€3,000 per Semester)

The tuition fee is in total of €9,000 (€3,000 per Semester)

The tuition fee is in total of €9,000 (€3,000 per Semester)

The tuition fee is in total of €9,000 (€3,000 per Semester)

The tuition fee is a total of €18,000 (€6,000 per Academic Year)



## CCDS Faculty

The CCDS faculty is composed of professors, high profile politicians and experienced professionals from both the public and private sectors. Our faculty includes senior university professors, leading politicians and high-profile individuals from prestigious institutions.



**President Irina Bokova**

President of the Academy for Cultural Diplomacy; Former Head of UNESCO Center for Cultural Diplomacy Studies (CCDS)

CV



**Dr. Hans Köchler**

President of the International Progress Organization; Center for Cultural Diplomacy Studies (CCDS)

CV



**Amb. Karl-Erik Norrman**

Center for Cultural Diplomacy Studies (CCDS)

CV



**Dr. Kishore Chakraborty**

President of the Academy for Cultural Diplomacy; Former Head of UNESCO Center for Cultural Diplomacy Studies (CCDS)

CV



**Michele Alliot-Marie**

Former Minister of Foreign Affairs of France; Center for Cultural Diplomacy Studies (CCDS)

CV



**Mark C. Donfried**

Executive Director and Founder of the Institute for Cultural Diplomacy Center for Cultural Diplomacy Studies (CCDS)

CV



**Dr. Hrant Bagratyan**

Former Prime Minister of Armenia; Center for Cultural Diplomacy Studies (CCDS)

CV



**Dr. Didem Aydurmus**

Center for Cultural Diplomacy Studies (CCDS)

CV



**Dr. Ulrich Brückner**

EU Jean Monnet Professor at Stanford in Berlin Academic Director - Center for Cultural Diplomacy Studies (CCDS)

CV



**Dr. Elke Ritt**

Head, Creative Europe at the British Council Center for Cultural Diplomacy Studies (CCDS)

CV



**Dr. Olivier Arifon**

Center for Cultural Diplomacy Studies (CCDS)

CV



**Dr. Vira Ratsiborynska**

Associate Director, Asia Pacific & European Security Innovation Forum (APSI CoE)

CV



**Dr. Frans Schram**

Center for Cultural Diplomacy Studies (CCDS)

CV



**Dr. Mihail Dobre**

Former Deputy Minister of Foreign Affairs of Romania Center for Cultural Diplomacy Studies (CCDS)

CV



# Application Process

The academic components of the MA Programs which are conducted fully in Berlin are administered by the Furtwangen University (HFU) and the Center for Cultural Diplomacy Studies (of the ICD Academy for Cultural Diplomacy).

## Accreditation

The Master's Degree programs are awarded by the Hochschule Furtwangen University (HFU), which is recognized as a fully accredited institution of higher education with the right to award university degrees.

The HFU is a state university of Baden-Württemberg - Germany. It is accredited by AQUIN with all its study programs and quality ensuring processes via an institutional accreditation (Systemakkreditierung).

All MA programs are accredited within the framework of this institutional accreditation according to federal law according to § 33 Landeshochschulgesetz Baden-Württemberg (LHG).

The Furtwangen University (HFU) is part of the Bologna Process set in place by the European Commission, and uses the European Credit Transfer and Accumulation System (ECTS) to award degrees. Credits obtained through the MA program are equivalent to those of courses at universities in all other 30+ signatory countries. Students will earn 30 credits per semester during the MA program, for a total of 90- 120 credits upon completion (pending on the track).

## Application Requirements

Individuals studying for an MA will represent a diverse range of cultural and academic backgrounds. Candidates will include recent BA graduates as well as young professionals who combine strong academic backgrounds with significant work experience. Individuals are required to hold a BA degree (or equivalent Degree) of minimum of 3 years studies, as degrees from across the world and from any field are acceptable\* /\*\*. We do not consider any one element of an application exclusively. Rather, our admissions panel considers academic achievement as well as personal qualities such as strength of character, motivation and the ability and willingness to take on new academic challenges. Our aim is to attract students from a variety of backgrounds and countries that will foster a unique and diverse learning environment.

*\*Current undergraduate students are able to submit an application and participate in the pre-enrolment process, by submitting a confirmation of their current studies in good standing and their transcripts.*

*\*\*For the 90 ECTS MA program (the one year- or short track of the MA program of only 3 semesters), the BA studies must have a total of minimum of 210 (European transfer Credit points) or 420 UK Credits (normally 4 years BA studies). Once the BA degree of the applicant has total of 180 ECTS credits only (180 European transfer Credit points) or 360 UK Credits only (normally 3 years Studies), individuals are required to have additional professional of one year and/or additional academic experience/extra curriculum Credit Points of min. 30 ECTS.*

## Language

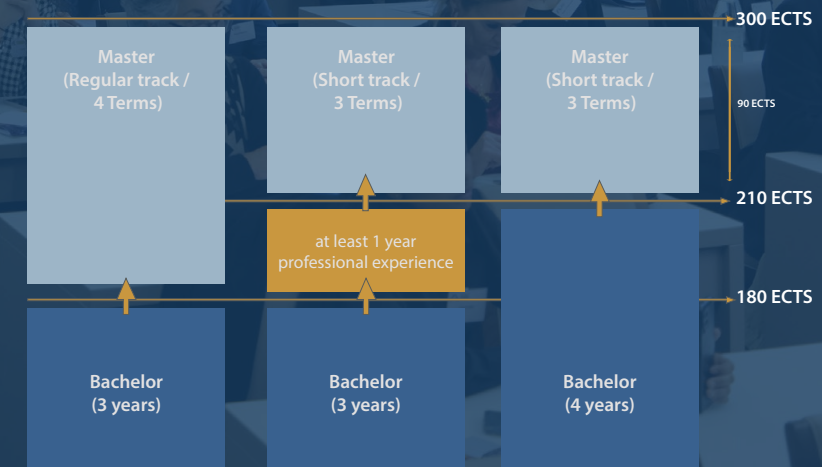
All courses are taught in English, thus an evidence of adequate competence in English is required for the applicants whose mother tongue is not English. A minimum of CEFR B2 English proficiency level must be proven to be eligible for the degree program. (see also below). German language is not a requirement.

## Application Procedure

The Application procedure should start with a submission of an online application form. The application form can be found [here](#)

Once submitting the online application form, the admission office will refer to the student with an e-mail, indicating the application reference code and outlining all the next steps, including the supporting documents required for the application, and an interview to be conducted (Via Skype/Phone).

## ECTS Breakdown (copyright HFU)





### The supporting documents required for the application process:

- **Official Undergraduate/Graduate Degree Transcript:** A copy of an official undergraduate degree (and of graduate degree, once applicable) transcript, which list all the courses included in the undergraduate degree and the course grades. If the transcripts are issued in a different language than English or German, a certified translation in one of the two languages has to be submitted.

- **Official Diploma:** A copy of the official diploma from the university that awarded the undergraduate degree (and the graduate degree, once applicable). If the document was issued in a different language than English or German, a certified translation in one of the two languages is to be submitted.

\*Current undergraduate students are able to submit an application and participate in the pre-enrollment process by submitting a confirmation of their current studies and their transcripts.

- **Passport Copy:** A scanned copy of the passport photo identification page should be submitted (the information on the passport should be clearly readable).
- **Motivation letter:** A personal statement of at least 1 and up to max. 2 pages (A4) explaining the motivation for undertaking the MA Program, in view of academic and/or professional background and future career plans.
- **Curriculum Vitae (Resumé):** This should include information of academic background (institutions attended, courses studied); professional experience, once applicable; hobbies and interests; any awards or scholarships received and full contact details. The curriculum vitae should be no longer than 2 A4 pages.

- **English language competencies:** A minimum of CEFR B2 (upper-intermediate) English proficiency level must be proven to be eligible for the degree program. You can provide this proof by submitting one of the following recognized English proficiency test results (the results should not be older than two years):  
Minimum score required is: TOEFL (PBT): min. 500; TOEFL (iBT): min. 72; TOEIC: min. 785; IELTS: min. 6.0; Cambridge English Certificates: B2 First (FCE)

You are exempt from submitting an English proficiency test score if any one of the following conditions is applicable:

- You have completed an undergraduate degree at an institution in one of the English country speaking countries listed below, OR
- You have completed a graduate degree at a university in one of the English country speaking countries listed below, OR

You have been employed for at least three years in a position in which English was the language of business in one of the English country speaking countries listed below, OR

You have completed an undergraduate or graduate degree at a university where English is listed as the only language of instruction on the International Association of Universities World Higher Education Database (WHED).

\* English speaking countries as defined by the HFU for the English proficiency regulations are: USA, Canada, United Kingdom, Ireland, Malta, Barbados, Trinidad and Tobago, Bahamas, Guyana, Australia, New Zealand, Papua New Guinea, Fiji, Samoa, Tonga, Solomon Islands, Micronesia, Vanuatu, Kiribati, Singapore, the Philippines, Sri Lanka, Malaysia, South Africa, Nigeria, Cameroon, Kenya, Zimbabwe, Ghana, Rwanda, Sudan, Botswana, Ethiopia.

- **Essay:** A writing sample of between 2-5 pages on any topic related to the fields of the program or former/current studies. You are not required to write a new essay especially for the application, and may submit any paper/essay you wrote in your former studies.
- **Employment verification letters (once available):** Letters on the professional experience from the organization where the applicant was positioned, including start and end dates -month and year- of the position; the framework, title and a brief description of the tasks in your position held.





## Financials

### Short Track MA Programs

The tuition fee for the short track MA programs stands on **9,000 Euros** for the full program for all students. The fees cover only the tuition fees (including examination fees and administrative fees), and do not include housing or any other living costs and related expenses which students may have.

*Installments: The tuition fees are s paid in 2 instalments:*

*The First Instalment of **5,175 Euros** is required to be paid upon acceptance to the program in order to activate the Registrations on the Program.*

*The Second Instalment of **3,825 Euros** is required to be paid prior to the start of the second semester.*

- \* For the MA Program International Management and Global governance:  
The First instalment of 4,500 Euros to be paid upon acceptance to the program and of 4,500 Euros to be paid prior to the second semester.

### Regular Track MA Programs

The tuition fee for the regular track MA programs stands on **12,000 Euros** for the full program for all students. The fees cover only the tuition fees fees (including examination fees and administrative fees), and do not include housing or any other living costs and related expenses which students may have.

*Installments: The tuition fees are paid in 2 instalments:*

*The First Instalment of **6,900 Euros** is required to be paid upon acceptance to the program in order to activate the Registrations on the Program.*

*The Second Instalment of **5,100 Euros** is required to be paid prior to the start of the third semester.*

- \* For the MA Program International Management and Global governance:  
The First instalment of 6,000 Euros to be paid upon acceptance to the program and of 6,000 Euros to be paid prior to the second semester.

## Personal Costs

The ICD Academy offers Students Rooms in the Academy Campus Student Residences and is happy to assist you with advice and support for finding your housing and offer you possible affordable accommodation solutions.

## Scholarships

Limited Scholarships, equalling up to 10% deduction of tuition costs are available for students based on educational excellence and financial need. Although each scholarship request will be evaluated on an individual basis, students are expected to have an above-average grade point of 4.5 (of 5.0) in order to qualify for a grant and then to prove financial need.

Further to these scholarship offered by our Schools, Students are welcome to search for scholarships, such as from governments, or other Institutions. With regards to how to obtain such funding, we encourage Applicants to consider relevant foundations, institutes, organizations, companies and Governments as possible sources. A number of students on our MA programs have been able to acquire funding from their governments, companies or from relevant foundations. We do not have any specific sponsor to which we can refer students. Please note that our programs are not funded by DAAD or supported by BaföG.









# ICD House of Arts & Culture



ICD HOUSE  
of ARTS &  
CULTURE

ICD House of Arts & Culture is a multi-purpose location that has been designed to provide an independent forum for interaction and exchange between groups and individuals from Berlin's diverse communities including politicians, diplomats, cultural practitioners, academics, civil servants, and private sector representatives.

ICD House of Arts and Culture is a building compound located in Soltauer Str. 18-22, 13509 Berlin, Germany. The ICD House of Arts & Culture serves as the Headquarters of the ICD Academy for Cultural Diplomacy and its partner institutions below.

- The Center for Cultural Diplomacy »
- The Inter-Parliamentary Alliance for Human Rights and Global Peace »
- The Organization for Youth Education and Development »
- Furtwangen University (HFU), Germany »
- The University of Bucharest »











HOCHSCHULE  
FURTWANGEN  
UNIVERSITY



Center for Cultural  
Diplomacy Studies

*ICD House of Arts & Culture*

Soltauer Str. 18-22  
13509 Berlin, Germany  
+49 (0) 30 2360 7680  
[www.ccds-berlin.de](http://www.ccds-berlin.de)  
[communication@culturaldiplomacy.org](mailto:communication@culturaldiplomacy.org)  
[www.culturaldiplomacy.org](http://www.culturaldiplomacy.org)

